## CHARLES RIVER

A P P A R E Lं

## YOUR ONE-STOP DECORATION SOLUTION

- The styles you love with the service you deserve
- One point of contact, one invoice, and one shipment
- Low minimums and free virtuals


## THE CHARLES RIVER APPAREL ADVANTAGE



## EMBROIDERY

Choose from hundreds of rich color threads for a versatile, classic, and high-end appearance.


## SCREEN PRINTING

Impress with state-of-the-art inks and methods. Even print on select rainwear fabrics.


## HEAT TRANSFER PATCH

Elevate your products with detailed patches. Choose from a range of materials, such as leather, PVC, and woven.


2- HEAT TRANSFER DIRECT-TO-FILM
Now you can have incredibly detailed logos in vivid colors with clean lines, without needing a contour cut.

## END COLUMN PRICING LEVELS

THE MORE YOU BUY, THE GREATER THE BENEFITS!

| Pricing levels are based on annual cumulative units purchased over a calendar year |  |  |  |
| :---: | :---: | :---: | :---: |
| COLUMN PRICING BENEFITS | $\begin{aligned} & \text { BRONZE } \\ & \text { (1-199 UNITS) } \end{aligned}$ | SILVER <br> (200-499 UNITS | GOLD <br> (500+ UNITS) |
| Free Shipping Benefits Online Only | 24 pieces | 18 pieces | 12 pieces |
| Handling Fee | \$4.95 | \$4.95 | \$4.95 |
| Samples | $30 \%$ off on up to 16 pieces | 40\% off on up to 24 pieces | $50 \%$ off on up to 40 pieces |
| WE'VE SIMPLIFIED OUR UPCHARGES: 2XL \$1 \| 3XL \$2 | 4XL \$3 5XL \$4 | 6XL \$5 |  |  |  |
| Self-Promo | $30 \%$ off decoration and apparel | $40 \%$ off decoration and apparel | 50\% off decoration and apparel |
| Spec Samples (embroidery up to 10K stitches) | $\$ 60$ without, $\$ 85$ with digitizing | $\$ 50$ without, \$75 with digitizing | $\$ 40$ without, \$60 with digitizing |
| Spec Samples (screen print up to 2 colors) | \$60 | \$50 | \$40 |
| Spec Samples (heat transfer: direct-to-film up to 6 sq. in) | \$60 | \$50 | \$40 |
| SPEC SAMPLE POLICY: SPEC FEES CREDITED BACK WITH AN ORDER OF 36 PIECES OR MORE AS A RESULT OF THE SPEC SAMPLE |  |  |  |

## UPDATED SHIPPING RATES FOR SAMPLE ORDERS

| Units | Flat Rate Shipping |
| :---: | :---: |
| $1-5$ | $\$ 5.00$ |
| $6-11$ | $\$ 10.00$ |
| $12+$ | Standard Shipping |

For more information, contact your sales rep or customer service at 1-800-225-0550 and follow the prompt or custserv@charlesriverapparel.com

| EMBROIDERY UNITS |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| STITCH COUNT | QTY 12-96 | QTY 97-299 | QTY 300-599 | QTY 600+ |
| 7000 | \$3.70 | \$3.30 | \$3.00 | CALL FOR QUOTE |
| 8000 | \$4.00 | \$3.60 | \$3.30 |  |
| 9000 | \$4.30 | \$3.90 | \$3.60 |  |
| 10000 | \$4.60 | \$4.20 | \$3.90 |  |
| 11000 | \$4.90 | \$4.50 | \$4.20 |  |
| 12000 | \$5.20 | \$4.80 | \$4.50 |  |
| 13000 | \$5.50 | \$5.10 | \$4.80 |  |
| 14000 | \$5.80 | \$5.40 | \$5.10 |  |
| 15000 | \$6.10 | \$5.70 | \$5.40 |  |
| Additional 1,000 Stitches | \$0.30 | \$0.30 | \$0.30 |  |

Orders of less than 12 pieces are subject to a $\$ 50$ less than minimum fee per location, plus $\$ 8.95$ each (up to 7,000 stitches)
DIGITIZING SERVICES: Orders less than 36 pieces:

- Up to 30,000 stitches is $\$ 8.00$ per thousand stitches
- Over 30,000 stitches, please call for quote
- Free digitizing on orders of 36 pieces or more
- No tape charges on reorders
- A $\$ 15$ fee will be added for each thread color change request
*Laydown/Knockdown stitches may be needed for specific garments.
This allows for a crisper look to the logo. This will alter and increase the overall stitch count.

| Embroidery Personalization Pricing - No Digitizing/Tape Charge |  |
| :---: | :---: |
| Quantities are per logo - name/title/individual | All Quantities |
| Personalization: One word or number only (such as first name) | $\$ 4.75$ each |
| Personalization: One additional word | $\$ 1.00$ each |


| SCREEN PRINT PRICES |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| QTY per location, per color | Screen Charges | QTY $12-35$ | QTY 36-96 | QTY 97-299 | QTY 300-599 | QTY 600+ |  |
| 1 COLOR | $\$ 25.00$ | $\$ 2.90$ | $\$ 2.60$ | $\$ 2.45$ | $\$ 1.85$ | CALL |  |
| 2 COLOR | $\$ 50.00$ | $\$ 4.40$ | $\$ 3.90$ | $\$ 3.65$ | $\$ 2.95$ | FOR |  |
| 3 COLOR | $\$ 75.00$ | $\$ 5.90$ | $\$ 5.20$ | $\$ 4.85$ | $\$ 4.05$ | QUOTE |  |

- Orders of less than 12 pieces are subject to a $\$ 50$ less-than-minimum fee, plus screen charges of $\$ 25$ - new or reorder. $\$ 8.95$ for each imprint - one color only
- Underlay $\$ 0.30$ per location. When printing light colors on dark garments an underlay is needed. An underlay is a primer coat that allows
color(s) to appear as they should. Most garments require an underlay.
- No screen charges on re-orders
- Color change charge (required with multi-color designs): \$30 per color, per logo. Minimum 12 pieces

| HEAT TRANSFER (DIRECT-TO-FILM) PRICES |  |  |  |  |
| :--- | :---: | :---: | :---: | :---: |
| Size (sq. inch) | QTY $24-47$ | QTY $48-96$ | QTY 97-299 | QTY 300+ |
| up to 5 sq. in | $\$ 3.75$ | $\$ 3.25$ | $\$ 3.00$ | $\$ 2.75$ |
| 6 sq. to 16 sq. in | $\$ 4.00$ | $\$ 3.75$ | $\$ 3.50$ | $\$ 3.25$ |
| 17 sq. to 25 sq. in | $\$ 4.50$ | $\$ 4.25$ | $\$ 4.00$ | $\$ 3.75$ |
| 26 sq. to 114 sq. in | $\$ 6.75$ | $\$ 6.25$ | $\$ 5.25$ |  | | - 3 m reflective -add $25 \%$ to normal run charge |
| :--- |
| - Minimum order is 24 pieces. Order less than 24 pieces are subject to $\$ 50$ less-than-minimum fee per location, plus $\$ 8.95$ each |
| - Set up charge $\$ 15$, fee will be waived for orders of 36 units or more |

EMBROIDERED AND FAUX LEATHER PATCH PRICES
EMBROIDERED PATHCES

| EMBROIDERED PATHCES |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Size (sq. inch) | QTY $24-47$ | QTY 48-96 | QTY 97-199 | QTY 200-299 | QTY 300+ |  |
| 2 inches $(2 \times 2)$ | $\$ 5.25$ | $\$ 5.00$ | $\$ 4.50$ | $\$ 4.25$ | $\$ 4.00$ |  |
| 4 inches $(4 \times 4)$ | $\$ 9.25$ | $\$ 8.75$ | $\$ 8.00$ | $\$ 7.25$ | $\$ 6.50$ |  |

Additional $\$ 70$ setup fee. For orders greater than 72 pieces, fee will be waived

| FAUX LEATHER PATCHES |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Size (sq. inch) | QTY $24-47$ | QTY 48-96 | QTY 97-249 | QTY 250+ |  |
| 2 inches $(2 \times 2)$ | $\$ 4.75$ | $\$ 4.25$ | $\$ 3.75$ | $\$ 3.50$ |  |
| 4 inches $(4 \times 4)$ | $\$ 6.50$ | $\$ 6.00$ | $\$ 5.50$ | $\$ 5.00$ |  |

Additional $\$ 50$ Setup fee. For orders greater than 72 pieces, fee will be waived

- Minimum order is 24 pieces.
- Proof Production will take 3-5 days after order submission
- Please allow 12-17 days production time after proof approval
- We also offer stitch print patches, geniune leather patches, PVC emblems, and sublimated patches, please contact Art Department for quote

