

# YOUR ONE-STOP DECORATION SOLUTION

- The styles you love with the service you deserve
- One point of contact, one invoice, and one shipment
- Low minimums and free virtuals

## THE CHARLES RIVER APPAREL ADVANTAGE



#### EMBROIDERY

Choose from hundreds of rich color threads for a versatile, classic, and high-end appearance. 12 piece minimum



### HEAT TRANSFER DIRECT-TO-FILM

Now you can have incredibly detailed logos in vivid colors with clean lines, without needing a contour cut. 24 piece minimum



**HEAT TRANSFER PATCH** Elevate your products with detailed patches. Choose from a range of materials, such as leather, PVC, and woven. *12 piece minimum* 



Impress with state-of-the-art inks and methods. Even print on select rainwear fabrics. 12 piece minimum

Call or email our Decoration Team at (800) 225-0550 | art@charlesriverapparel.com

## **END COLUMN PRICING LEVELS**

THE MORE YOU BUY, THE GREATER THE BENEFITS!

#### Pricing levels are based on annual cumulative units purchased over a calendar year

| COLUMN PRICING BENEFITS   | (1-199 UNITS)                               | <b>SILVER</b> (200-499 UNITS)               | (500+ UNITS)                                |  |  |  |
|---|---|---|---|--|--|--|
| Free Shipping Benefits  | Orders equal to<br>or greater than<br>\$250 | Orders equal to<br>or greater than<br>\$250 | Orders equal to<br>or greater than<br>\$250 |  |  |  |
| Handling Fee  | \$4.95                                      | \$4.95                                      | \$4.95                                      |  |  |  |
| Samples   | 50% off on<br>up to 40 pieces               | 50% off on<br>up to 40 pieces               | 50% off on<br>up to 40 pieces               |  |  |  |
| WE'VE SIMPLIFIED OUR UPCHARGES: 2XL \$1   3XL \$2   4XL \$3   5XL \$4   6XL \$5 |   |   |   |  |  |  |
|   |   |   |   |  |  |  |
| Self-Promo  | 30% off decoration<br>and apparel           | 40% off decoration<br>and apparel           | 50% off decoration<br>and apparel           |  |  |  |
| Self-Promo<br>Spec Samples (embroidery up to 10K stitches)                      |   |   |   |  |  |  |
|   | and apparel<br>\$60 without,                | and apparel<br>\$50 without,                | and apparel<br>\$40 without,                |  |  |  |

#### SPEC SAMPLE POLICY: SPEC FEES CREDITED BACK WITH

AN ORDER OF 36 PIECES OR MORE AS A RESULT OF THE SPEC SAMPLE

## UPDATED SHIPPING RATES FOR SAMPLE ORDERS

| Units | Flat Rate Shipping |
|-------|--------------------|
| 1-5   | \$5.00             |
| 6-11  | \$10.00            |
| 12+   | Standard Shipping  |

For more information, contact your sales rep or customer service at 1-800-225-0550 and follow the prompt or email custserv@charlesriverapparel.com

| EMBROIDERY UNITS          |             |            |             |           |  |  |
|---------------------------|-------------|------------|-------------|-----------|--|--|
| STITCH COUNT              | QTY 12 - 96 | QTY 97-299 | QTY 300-599 | QTY 600+  |  |  |
| 7000                      | \$3.70      | \$3.30     | \$3.00      |           |  |  |
| 8000                      | \$4.00      | \$3.60     | \$3.30      |           |  |  |
| 9000                      | \$4.30      | \$3.90     | \$3.60      |           |  |  |
| 10000                     | \$4.60      | \$4.20     | \$3.90      |           |  |  |
| 11000                     | \$4.90      | \$4.50     | \$4.20      |           |  |  |
| 12000                     | \$5.20      | \$4.80     | \$4.50      |           |  |  |
| 13000                     | \$5.50      | \$5.10     | \$4.80      | FOR QUOTE |  |  |
| 14000                     | \$5.80      | \$5.40     | \$5.10      |           |  |  |
| 15000                     | \$6.10      | \$5.70     | \$5.40      |           |  |  |
| Additional 1,000 Stitches | \$0.30      | \$0.30     | \$0.30      |           |  |  |

Orders of less than 12 pieces are subject to a \$50 less than minimum fee per location, plus \$8.95 each (up to 7,000 stitches)

DIGITIZING SERVICES: Orders less than 36 pieces:

• Up to 30,000 stitches is \$8.00 per thousand stitches

• Over 30,000 stitches, please call for quote

• Free digitizing on orders of 36 pieces or more

• No tape charges on reorders

• A \$15 fee will be added for each thread color change request

\*Laydown/Knockdown stitches may be needed for specific garments. This allows for a crisper look to the logo. This will alter and increase the overall stitch count.

| Embroidery Personalization Pricing - No Digitizing/Tape Charge |  |  |  |  |
|--|--|--|--|--|
| All Quantities   |  |  |  |  |
| \$4.75 each  |  |  |  |  |
| \$1.00 each  |  |  |  |  |
|  |  |  |  |  |

| SCREEN PRINT PRICES         |                |           |           |            |             |          |
|-----------------------------|----------------|-----------|-----------|------------|-------------|----------|
| QTY per location, per color | Screen Charges | QTY 12-35 | QTY 36-96 | QTY 97-299 | QTY 300-599 | QTY 600+ |
| 1 COLOR                     | \$25.00        | \$2.90    | \$2.60    | \$2.45     | \$1.85      | CALL     |
| 2 COLOR                     | \$50.00        | \$4.40    | \$3.90    | \$3.65     | \$2.95      | FOR      |
| 3 COLOR                     | \$75.00        | \$5.90    | \$5.20    | \$4.85     | \$4.05      | QUOTE    |

• Orders of less than 12 pieces are subject to a \$50 less-than-minimum fee, plus screen charges of \$25 - new or reorder. \$8.95 for each imprint - one color only

• Underlay \$0.30 per location. When printing light colors on dark garments an underlay is needed. An underlay is a primer coat that allows color(s) to appear as they should. Most garments require an underlay.

• No screen charges on re-orders

• Color change charge (required with multi-color designs): \$30 per color, per logo. Minimum 12 pieces.

| HEAT TRANSFER (DIRECT-TO-FILM) PRICES |           |           |            |          |  |  |
|---------------------------------------|-----------|-----------|------------|----------|--|--|
| Size (sq. inch)                       | QTY 24-47 | QTY 48-96 | QTY 97-299 | QTY 300+ |  |  |
| up to 5 sq. in                        | \$3.75    | \$3.25    | \$3.00     | \$2.75   |  |  |
| 6 sq. to 16 sq. in                    | \$4.00    | \$3.75    | \$3.50     | \$3.25   |  |  |
| 17 sq. to 25 sq. in                   | \$4.50    | \$4.25    | \$4.00     | \$3.75   |  |  |
| 26 sq. to 114 sq. in                  | \$6.75    | \$6.25    | \$5.75     | \$5.25   |  |  |

• 3m reflective -add 25% to normal run charge

Minimum order is 24 pieces. Order less than 24 pieces are subject to \$50 less-than-minimum fee per loccation, plus \$8.95 each
Set up charge \$15, Fee will be waived for orders of 36 units or more

#### EMBROIDED AND FAUX LEATHER PATCHES PRICES

| EMBROIDERED PATHCES  |        |        |        |        |        |  |  |
|--|--------|--------|--------|--------|--------|--|--|
| Size (sq. inch) QTY 24-47 QTY 48-96 QTY 97-199 QTY 200-299 QTY 300+          |        |        |        |        |        |  |  |
| 2 inches (2x2)   | \$5.25 | \$5.00 | \$4.50 | \$4.25 | \$4.00 |  |  |
| 4 inches (4x4)   | \$9.25 | \$8.75 | \$8.00 | \$7.25 | \$6.50 |  |  |
| Additional \$75 Sature for Examples marked than 70 starse for will be united |        |        |        |        |        |  |  |

Iditional \$75 Setup tee. For orders greater than 72 pieces, tee will be waivec

| FAUX LEATHER PATCHES                                    |        |        |        |        |  |  |
|---|--------|--------|--------|--------|--|--|
| Size (sq. inch) QTY 24-47 QTY 48-96 QTY 97-249 QTY 250+ |        |        |        |        |  |  |
| 2 inches (2x2)  | \$4.75 | \$4.25 | \$3.75 | \$3.50 |  |  |
| 4 inches (4x4)  | \$6.50 | \$6.00 | \$5.50 | \$5.00 |  |  |

Additional \$50 Setup fee. For orders greater than 72 pieces, fee will be waived

• Minimum order is 24 pieces.

Proof Production will take 3-5 days after order submission

• Please allow 12-17 days production time after proof approval

• We also offer stitch print patches, geniune leather patches, PVC emblems, and sublimated patches, please contact Art Department for quote