CHARLES RIVER APPAREL®

YOUR ONE-STOP DECORATION SOLUTION

- The styles you love with the service you deserve
- One point of contact, one invoice, and one shipment
- Low minimums and free virtuals

SPECIAL OFFER

Use promo code **"D20"** to get

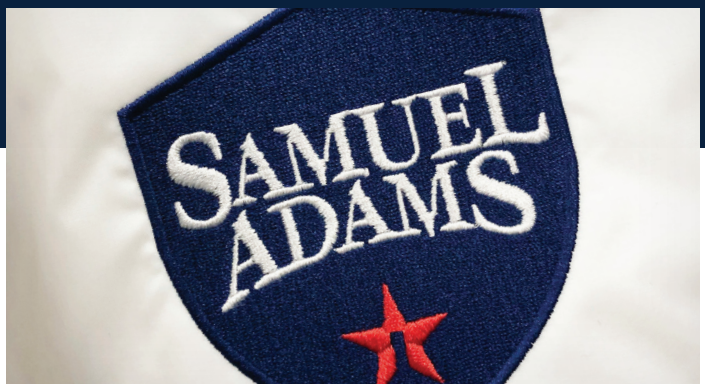
20% OFF

decoration and receive

FREE FREIGHT!*

Offer ends September 30, 2023

THE **CHARLES RIVER APPAREL** ADVANTAGE



EMBROIDERY

Choose from hundreds of rich color threads for a versatile, classic, and high-end appearance.

HEAT TRANSFER

Bring your vision to life with our PerfectSeal technology. Reflective and sparkly options also available.

SCREEN PRINTING

Impress with state-of-the-art inks and methods. Even print on select rainwear fabrics.

NEW! HEAT TRANSFER PATCH

Elevate your products with detailed patches. Choose from a range of materials, such as leather, PVC, and woven.

Call or email our Decoration Team at (800) 225-0550 | art@charlesriverapparel.com

*Decoration Promotion includes 20% off decoration fee only (embroidery, screen, and heat press charge), plus free freight (UPS Ground Only).
Discount does not apply to Less Than Minimum (LTM) charges, or fees for value added services. Orders taking advantage of this offer cannot be processed online and will be manually entered by our Decoration Team.
Discount does not apply on prior or in-process orders. Discount not available for College accounts. Offer valid May 1, 2023 through September 30, 2023.

END COLUMN PRICING LEVELS

THE MORE YOU BUY, THE GREATER THE BENEFITS!

Pricing levels are based on annual cumulative units purchased over a calendar year

COLUMN PRICING BENEFITS	BRONZE (1-199 UNITS)	SILVER (200-499 UNITS)	GOLD (500+ UNITS)
Free Shipping Benefits Online Only	24 pieces	18 pieces	12 pieces
Handling Fee	$4.95	$4.95	$4.95
Samples	30% off on up to 16 pieces	40% off on up to 24 pieces	50% off on up to 40 pieces
WE'VE SIMPLIFIED OUR UPCHARGES: 2XL $1 | 3XL $2 | 4XL $3 | 5XL $4 | 6XL $5			
Self-Promo	30% off decoration and apparel	40% off decoration and apparel	50% off decoration and apparel
Spec Samples (embroidery up to 10K stitches)	$60 without, $85 with digitizing	$50 without, $75 with digitizing	$40 without, $60 with digitizing
Spec Samples (screen print up to 2 colors)	$60	$50	$40
Spec Samples (heat transfer up to 6 sq. in)	$60	$50	$40

SPEC SAMPLE POLICY: SPEC FEES CREDITED BACK WITH AN ORDER OF 36 PIECES OR MORE AS A RESULT OF THE SPEC SAMPLE

UPDATED SHIPPING RATES FOR SAMPLE ORDERS

Units	Flat Rate Shipping
1-5	$5.00
6-11	$10.00
12+	Standard Shipping

For more information, contact your sales rep or customer service at 1-800-225-0550 EXT 1 or custserv@charlesriverapparel.com

EMBROIDERY UNITS

STITCH COUNT	QTY 12 - 96	QTY 97-299	QTY 300-599	QTY 600+
7000	$3.70	$3.30	$3.00	CALL FOR QUOTE
8000	$4.00	$3.60	$3.30	
9000	$4.30	$3.90	$3.60	
10000	$4.60	$4.20	$3.90	
11000	$4.90	$4.50	$4.20	
12000	$5.20	$4.80	$4.50	
13000	$5.50	$5.10	$4.80	
14000	$5.80	$5.40	$5.10	
15000	$6.10	$5.70	$5.40	
Additional 1,000 Stitches	$0.30	$0.30	$0.30	

Orders of less than 12 pieces are subject to a $50 less than minimum fee per location, plus $8.95 each (up to 7,000 stitches)

DIGITIZING SERVICES: Orders less than 36 pieces:
- Up to 30,000 stitches is $8.00 per thousand stitches
- Over 30,000 stitches, please call for quote
- Free digitizing on orders of 36 pieces or more
- No tape charges on reorders
- A $15 fee will be added for each thread color change request

Embroidery Personalization Pricing - No Digitizing/Tape Charge

Quantities are per logo - name/title/individual	All Quantities
Personalization: One word or number only (such as first name)	$4.75 each
Personalization: One additional word	$1.00 each

SCREEN PRINT PRICES

QTY per location, per color	Screen Charges	QTY 12-35	QTY 36-96	QTY 97-299	QTY 300-599	QTY 600+
1 COLOR	$25.00	$2.90	$2.60	$2.45	$1.85	CALL FOR QUOTE
2 COLOR	$50.00	$4.40	$3.90	$3.65	$2.95	
3 COLOR	$75.00	$5.90	$5.20	$4.85	$4.05	

- Orders of less than 12 pieces are subject to a $50 less-than-minimum fee, plus screen charges of $25 - new or reorder. $8.95 for each imprint - one color only
- Underlay $0.30 per location. When printing light colors on dark garments an underlay is needed. An underlay is a primer coat that allows color(s) to appear as they should. Most garments require an underlay.
- No screen charges on re-orders
- Color change charge (required with multi-color designs): $30 per color, per logo. Minimum 12 pieces.

HEAT TRANSFER PRICES

Size (sq. in)	QTY 24-299	QTY 300-1000	QTY 1000+
6	$3.25	$2.75	$2.50
7	$3.50	$3.00	$2.75
8	$3.75	$3.25	$3.00
9	$4.00	$3.50	$3.25
10	$4.25	$3.75	$3.50
11	$4.50	$4.00	$3.75
12	$4.75	$4.25	$4.00

- 3M™ Reflective - add 25% to normal run charge
- Minimum order is 24 pieces. Orders less than 24 pieces are subject to a $50 less-than-minimum fee per location, plus $8.95 each (up to 6 inches)
- Set-up charge - $15, no set-up charge for orders of 36 pieces or more
- Offered on nylon, microfiber, polyester, polyknit, waterproof, and sweatshirt fabrics

HEAT TRANSFER PATCH/EMBLEM PRICES

- Options include: embroidered patches, leather patches, print stitch patches, PVC emblems, sublimated patches, woven patches, and 3D embroidered patches.
- Minimum order is 24 pieces
- Set-up charge - $50, not setup charge for orders of 100 pieces or more
- Price varies dependent upon option(s) selected. Please contact Art Department for a quote.
- Please allow 12-17 business days for production time after proof approval.